Ideation 2 follows the Ideation 1 phase and cannot be conducted as an individual phase.
Ideation 2 in divided into three tasks:

1. *Group discussion* about the idea made in the previous session.
2. *Personas* of the users of the device you ideated in different roles.
3. *Scenarios* (stories) of the situations in which the device you ideated is being used.

Note! These same scenarios and personas will be used in the small plays/dramas later!
Group discussion on your idea

• Remind yourself what we did last time
  • What items did you pick when you were brainstorming ideas?
  • What kind of ideas did you come up with?
  • What features did you choose for the one common idea?

• What is your group’s one common idea?
• Do you want to add something to it?
Personas (user descriptions)

• You will be creating several different personas of the users of your device:
  • Bullied, bully, bystander, helper, adult

• Think about at least:
  • What is this person thinking?
  • What are they afraid of?
  • What do they like?

• You can use the pre-made templates.
Scenarios (use cases)

• Scenarios can be **texts, dialogs, cartoons, screenplays**.

• Describe in detail a bullying situation in which are the **personas** you made and the **device** you ideated.

• Write at least:
  • Where is this scene happening?
  • Who are there?
  • Who is doing what?
  • What are the personas thinking and feeling?
  • What happens then?
  • How the device you ideated is used in different scenes?

• When making the cartoon, you can use the pre-made template.