Ideation 1

- Inspiration and brainstorming
Inspiration

Ideation begins with getting inspiration from existing bullying-related applications and other technological solutions.

Videos related to this step:

• Design fiction
• An end to bullying
I**deation 1** is divided into three tasks:

1. Brainstorming with objects
2. Group discussion
3. One common idea

I**deation tasks require:**

- Different objects
- Suitable paper for designing and drawing
Task 1– Brainstorming with objects

• Select 1-2 items from the table

• Consider **how the object could be used to tackle the problem of bullying**
  • to prevent bullying / resolve bullying / to create a good atmosphere

• An object could have different properties and could do anything

• Think of ideas that could be true in the **near future or in 10-15 years**

• Think of ideas that could be true in **100 years**

• Write down your ideas
Task 2 – Group discussion 1/2

• Share your ideas with your group
  • No idea is final but contains something that could be combined with other ideas.

• **Evaluate the ideas** of each group member

• **List the features** of each idea
  • For example, the device hears offensive words and detects bullying, etc.

• **List any problems** your idea might have
  • For example, the device misunderstands words - and interprets harmless wording as bullying, etc.
Task 2 – Group discussion 2/2

- Think: Can the idea be misused? What are the consequences for that?
  - Don’t think about whether the idea is impossible to implement or not

- Explore the listed features - Find / select **the core issues** and **the most interesting features** you want to keep in your common idea
  - Write them down!
Task 3 - One common idea

- **Combine** positive things into a common, unified idea / vision
  - The common idea does not have to consist of the original objects, the ideas and thoughts invented with the objects are more important.
  - The final idea can look like anything – it does not need to look like the objects from task 1.
  - You can develop ideas for the near future or for the distant future.
- **Draw a picture** of the common idea(s) and **write a description** for it
- Finally: **Introduce the ideas** to your class members
End of ideation 1

At this point, each group should have:

• A drawing of a group's common idea

• An explanatory text that describes the created common idea
MAD
Make a difference